



CHANCELLOR'S WEEKEND MEMO

April 4, 2008

Number 626

We were pleased today to host the second Great Leadership Conference at the Downtown Campus featuring several outstanding presenters. Joining us were colleagues from our sister community colleges including Henry Ford, Washtenaw, Oakland, and Owens (Toledo, OH), universities, K-12 systems, members of the business community, corporate sector, public officials, and community leaders. With a focus on effective strategies for managing high performance organizations, participants heard approaches and advice from Dr. Christa Adams, president of Owens Community College, and Ron Dzwonkowski, editorial page editor for the *Detroit Free Press*. The keynote address was given by Dr. Marshall Goldsmith, executive coach, speaker, and author of the bestseller *What Got You Here Won't Get You There*. A panel discussion led by Dr. Christine McPhail allowed a critical forum to exchange strategies and ideas for enhancing organization performance.

More than 100 members from the Downriver communities gathered at the Downriver Campus for a luncheon to inform constituents of the many changes happening in the region and throughout the District. John Bolden, Martha Grier, Michael Dotson, and Tony Arminiak spoke to the attendees about the progress at the Downriver Campus including the status of the Heinz C. Prechter Educational and Performing Arts Center, remodeling of science laboratories, computer upgrades, new and expanded academic and technical programs. Also attending were Trustees Charles Paddock and Alan Anderson. Dr. George Swan, Dr. Nick Fleezanis, Kim DiCaro, and Dr. Gunder Myran were also on hand to provide updates about the District for attendees. Representatives from the public and private sectors complimented staff on the comprehensive format and informative nature of the program. It was well-received by all.



EXECUTIVE VICE CHANCELLOR

- ◆ The first draft of the Achieve the Dream (ATD) proposal was submitted this week. The team received a compliment from the ATD coach which stated that this was the best proposal she had seen in the four rounds of funding she has been apart of.
- ◆ WCCCD and the Detroit Public Schools have developed an action plan to address students with attendance issues in the Middle College Program. Administrators and liaisons from the District will monitor attendance to develop a student driven survey and provide positive reinforcement with motivational speakers, skill seminars, and open forum discussions.

CONTINUING EDUCATION ENROLLMENT

- ◆ During the week of March 23–29, 2008, the District served 251 students by partnering with nine community organizations. The numbers served at each campus are:

Campus	Students
Downriver	29
Downtown	117
Eastern	0
Northwest	80
Western	25



BOOK OF THE WEEK

The Etiquette Edge: The Unspoken Rules for Business Success

By Beverly Y. Langford



STUDENT SERVICES

- ♦ Members of Phi Theta Kappa (PTK) will participate in the American Cancer Society's "Relay for Life" fundraiser marathon on May 31—June 1, 2008. The event, which will take place at Heritage Park in Taylor, will bring members of various communities together to celebrate those who have survived cancer and remember those who have been lost to cancer. To participate in this marathon or donate to the cause in the name of WCCCD's "Walking Wildcats," log onto http://main.acsevents.org/site/TR?pg=entry&fr_id=5401.

INSTITUTIONAL EFFECTIVENESS AND INFORMATION TECHNOLOGY

- ♦ According to the second edition of *People, Processes and Managing Data*, there are five essential steps to helping people make informed decisions:
 1. Identify and measure concepts
 2. Collect and store data
 3. Restructure and analyze facts
 4. Deliver and report information
 5. Use and influence knowledge

SELF-STUDY TIP OF THE WEEK

- ♦ Did you know that WCCCD is currently in Phase 3 of the HLC re-accreditation? This phase is a two-year comprehensive evaluation. The Self-Study Steering Committee will lead supportive evidence collection, review, and preparation for the Self-Study Report and develop supplemental materials for Self-Study consultant/evaluators during their visit in 2010.

EDUCATIONAL AFFAIRS

- ♦ The Tech Prep Long Range plans for Regions 25 (Monroe) and 24 (Detroit Public Schools) were signed and submitted to Lansing for funding.

DISTANCE LEARNING

- ♦ The division recently hosted "Tech" Friday. Participants received theoretical insight on podcasting, used the Wimba podcasting tool available through the District's Blackboard system, and created podcasts that were immediately available for use.
- ♦ Dr. Stephanie Bulger attended the Michigan Community College Virtual Learning Collaborative Advisory Committee meeting in Lansing. Members discussed the 2008-2012 Strategic Plan. Other topics included the facilitation and sharing of scarce resources, increased opportunities for global education, developing the capacity to implement an applied baccalaureate program, and leveraging strategic partnerships.

ADMINISTRATION AND FINANCE

- ♦ Mike Dotson, Michael Blair, and Felisa Ware met with the Eastside Advisory Council. The group provided the council with updates on the Grosse Pointe/Harper Woods Campus Center, Eastern Campus, and the new University Center scheduled to open during the Fall 2008 Semester. The center will be located at 19305 Vernier Road across from Eastland Mall in the former Beacon East Theater and will have six university partners offering a variety of undergraduate and graduate degree programs.

CONTINUING EDUCATION

- ♦ Students and trainers from St. Clair College of Windsor attended sessions at the Michigan Institute for Public Safety Education for fire brigade training. The trainees practiced hose and ladder techniques as well as high angle and search and rescue.
- ♦ A town hall meeting on "Underage Drinking" was held at the Downtown Campus. A distinguished panel representing parents, teachers, and community leaders interacted with youth and adults about the perils of underage drinking and possible solutions to the problem. The event was held in partnership with the Development Centers, Inc. of Detroit.

QUOTE OF THE WEEK

"Enthusiasm releases the drive to carry you over obstacles and adds significance to all you do."

Norman Vincent Peale

CAMPUS PRESIDENTS' CORNER

- ◆ The Western Campus partnered with the Michigan Coalition of Black Farmers to host "Planting Seeds for the Future: Farming for Economic Development Forum." Participants discussed the economics of the farming community and learned ways to improve their training and marketing programs.
- ◆ The Downriver Campus participated in the annual Southern Wayne County Regional Chamber and the News-Herald Business and Lifestyle Exposition. The District's allied health programs were featured. More than 5,000 people attended the three-day event.
- ◆ Tony Arminiak and Dennis Andrew met with Allen Park Mayor Gary Burtka and Police Chief Dean Tamsen to discuss the Michigan Institute for Public Safety Education's Police Reserve Training Program and the development of a police reserve unit.
- ◆ A performance by the Royal Garden Trio + One concluded the "Music in the Mix" spring concert series. The event, held at the Downriver Campus and in partnership with the Downriver Council for the Arts, featured traditional jazz music.
- ◆ Bonike Odegbami, Felisa Ware, and Temi Nuga attended a meeting of the Detroit Rotary Club. The U.S. Drug Enforcement Administration Detroit office provided members with a presentation on its function and impact in Detroit.

STUDENT SUCCESS STORIES

- ◆ Former WCCCD students and Phi Theta Kappa (PTK) members Jocelyn Brown, Cheryl Glidden, and Carl Farrington were among the honorees at Marygrove College's recent annual Honors Convocation. Ms. Brown, current PTK president and dual enrollment student at WCCCD and Marygrove College, was the recipient of four awards while Ms. Glidden received three awards. Mr. Farrington, WCCCD's 2006 graduation class speaker and graduating senior at Marygrove College, was the recipient of eight awards and scholarships, including the Distinguished Student Award. He has been accepted by both Harvard and Northwestern universities for graduate/law school.
- ◆ WCCCD graduate Ramier Hodges is the recipient of the Soroptimist's signature Women's Opportunity Award. Ms. Ramier is a single parent and currently a student assistant at the Northwest Campus. She overcame many struggles and now is a graduate of Marygrove College. "I've learned in my pursuit of getting my bachelor's degree to use life's obstacles as stepping stones and not excuses...to never give up."
- ◆ Phi Theta Kappa members April Richards and Laura Stephens have been named to the Michigan All-State Academic Team. The team is co-sponsored by PTK, two-year college presidents, and community college state associations and is recognized in 35 states. Nominations are based on outstanding academic performance and service to the college and their community.
- ◆ Jonathan Cannon, a sophomore on the men's basketball team, has been awarded an athletic scholarship at the University of Michigan-Dearborn.



Community College Tid-bits

- ◆ According to the American Association of Community Colleges, 95% of businesses and organizations that employ community college graduates recommend community college workforce education and training programs.

ON THE MOVE . . .

- ◆ Yvette McElroy attended the University of Michigan-Detroit Center's "Crossing Boundaries" Conference. Participants received information on the university's efforts to promote change in addressing the problems associated with race, poverty and urban development. Trustee Denise Wellons-Glover was one of the presenters at the event on the topic of "Neighborhood-based High School Broadband Technologies: Creating Power and Access for Urban African American Women, Children, and Families."